



2025 Sponsorship Opportunities

Sponsorship opportunities are available on a first come, first served basis.

There are numerous costs associated with organizing Frewfest Family Day Winter Carnival. The Town of Renfrew is seeking sponsorships to help offset some of these costs.

The Town of Renfrew can offer an official receipt for your sponsorship donation for tax purposes.

TITLE SPONSOR (1 Available)

\$1000

- All promotional material will have “Brought to you by _____”
- Sponsor recognized in 100% of print advertising for Frewfest including: Media releases, Newspapers, and Posters, Radio, Television, Town of Renfrew website, and Town of Renfrew social media platforms.
- Company/organization banner or large logo displayed inside entrance at myFM Centre. Must be supplied by company/organization.
- Signage displayed throughout the event with agenda of events and sponsors.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather).

Questions?



programs@renfrew.ca



613-432-4848 x118



Renfrew
INC. • 1858
Bridging Charm and Convenience

FREWFEST
FAMILY DAY
WINTER CARNIVAL

2025 Sponsorship
Opportunities Continued

Snowflake Level (4 Available)

\$500

- Promotional material: Sponsor recognized on posters, Town of Renfrew website, and Town of Renfrew social media platforms with sponsor logo. As well as in our “Thank you to our Sponsors” post.
- Company/organization banner or large logo displayed inside entrance at myFM Centre. Must be supplied by company/organization.
- Signage displayed throughout the event with agenda of events and sponsors.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather) with sponsor logo.

Polar Bear Level (5 Available)

\$200

- Promotional material: Sponsor recognized on posters, Town of Renfrew website, and Town of Renfrew social media platforms with sponsor logo. As well as in our “Thank you to our Sponsors” post.
- Signage displayed throughout the event with agenda of events and sponsors.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather) with sponsor logo.

Penguin Level (20 Available)

\$50

- The sponsor/organization’s printed name listed as a Penguin Level Sponsor on Town of Renfrew website and social media platforms in “Thank you to our Sponsors” post.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather). Signage will recognize your organization as a Penguin Level Sponsor with sponsor/organization name printed.

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Sponsorship Request Form

To become a sponsor of the 2025 Frewfest Family Day Winter Carnival, please submit this form by email, in-person or by mail. Sponsorship is offered on a first come, first served basis.

The Town of Renfrew
1 Ma-te-Way Dr. Renfrew, ON K7V 4J4
Email: programs@renfrew.ca

Contact Information (Please print):

Name of Company/Organization/Group: _____

Contact Person Name: _____

Phone: _____ Email: _____

Sponsorship Level Selected:

- Title Sponsor-\$1000
- Snowflake Level-\$500
- Polar Bear Level-\$200
- Penguin Level-\$50

DO YOU REQUIRE AN OFFICIAL RECEIPT? YES NO

If you cannot sponsor with any of the above sponsorship opportunities, but you still want to support Frewfest Family Day Winter Carnival please consider volunteering at the event.

Sign: _____ Date: _____